



## **SAAP Campus Ambassador Program**

### **About Sports Authority of Andhra Pradesh (SAAP)** (<http://www.apsports.in/>)

Sports Authority of Andhra Pradesh is the apex body for **Promotion of Sports** in Andhra Pradesh. SAAP implements the Sports development programs, Schemes of Govt. of India. SAAP undertakes the sports development activities such as construction of Stadiums, establishment of sports academies and other sporting related activities. The Sports infrastructure have increased tremendously like improving infrastructure in Outdoor and Indoor Stadiums, play fields, sports academies, sports equipment etc. Sports in Andhra Pradesh has its own importance, where many prominent sporting personalities have evolved from the state.

### **About the Program:**

The SAAP Campus Ambassador Program is an exclusive opportunity to learn new skills, build self- confidence and gain entrepreneurial experience. Our aim is to increase sports and physical literacy among the youth and further help in setting up sports ecosystem in campuses.

### **Selected Campus Ambassadors day-to-day responsibilities include:**

1. Extensively promote SAAP & its events on your campus via offline and online platforms (electronic, print & social media like Facebook, Twitter, WhatsApp, Instagram, etc.) and circulate the latest happenings in your network
2. Put up the posters/printouts of our events on the student notice board of your college within 4 days of receiving it
3. Help us connect with important stakeholders within your College (e. g. - the head of major student groups on your campus)
4. Forward SAAP mailers to your student mailing list within 4 days of receiving the mailer
5. Provide regular updates in your campus about different Competitions and Activities (including online and offline pre-fest events)
6. Collaborate and coordinate with SAAP managers
7. Publicize and secure participation from your campus in PR campaigns organized by the Sports Authority of Andhra Pradesh
8. Collaborate with SAAP to utilize world class infrastructure for your institution to conduct and host sports events.

### **Rewards and incentives:**

1. Certificate of appreciation from Sports Authority of Andhra Pradesh
2. Exciting goodies, t-shirts, etc.
3. Credit yourself as a campus ambassador for SAAP in your resumes, LinkedIn profile, blogs, personal pages etc.
4. Chance to meet with Andhra Pradesh star sportspersons like Ms. P.V. Sindhu, Mr. Srikanth Kidambi, Mrs. Karnam Malleswari, Ms. Santoshi Matsa and many others.

### **Learning opportunities:**

1. The SAAP Campus Ambassador Program is a unique opportunity for students to get involved with the government body for the development of sports ecosystem. It's a chance to develop and grow as an individual while adding an incredible experience to your resume.
2. It will give you a chance to hone your digital marketing skills

### **Selection procedure:**

1. Selection will be based on resume and Interview.
2. Only one campus ambassadors will be selected from an institute, assessment questions will be evaluated in case of large number of applicants from the same college.

### **Eligibility criteria:**

1. Are preferably available for the duration of 12 months
2. Have relevant skills and interests
3. Must be a student currently studying in the institute
4. Must be enthusiastic and willing to associate with SAAP
5. Should possess leadership qualities with innovative mind-set
6. Currently in any year of study, preferably 2<sup>nd</sup> year

### **Perks:**

Certificate, Flexible work hours.

### **How to apply:**

Please submit the application to [saapvijayawada@gmail.com](mailto:saapvijayawada@gmail.com) in one consolidated PDF containing the following:

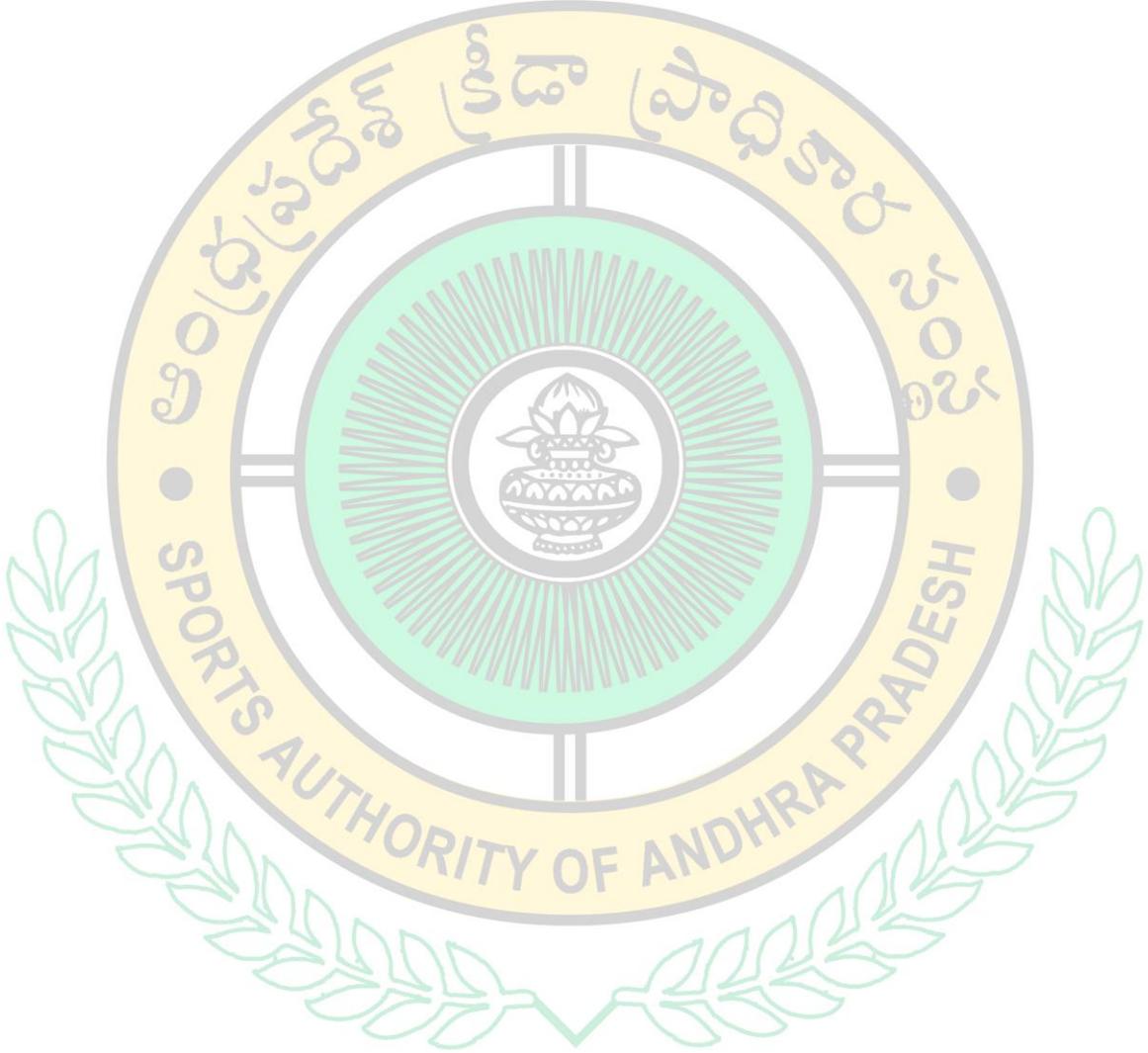
- Page 1 : Scanned copy of the Student ID Card (1 copy)  
Page 2 : Resume (1 page) and  
Page 4 : Duly filled Application Form (Annexure-I)

- File name: (Your Name\_Your D.O.B. in dd/mm/yyyy) e.g. Shyam Sundar\_01/01/1998
- Mail subject line: "SAAP Campus Ambassador Application"

- Deadline for receipt of application: 6<sup>th</sup> May 2018, 23:59 hrs.
- Interviews for shortlisted candidates will be on a rolling basis.

**Contact:**

Feel free to reach out to us at [saapvijayawada@gmail.com](mailto:saapvijayawada@gmail.com) or +91 9666645318 if you have any query.

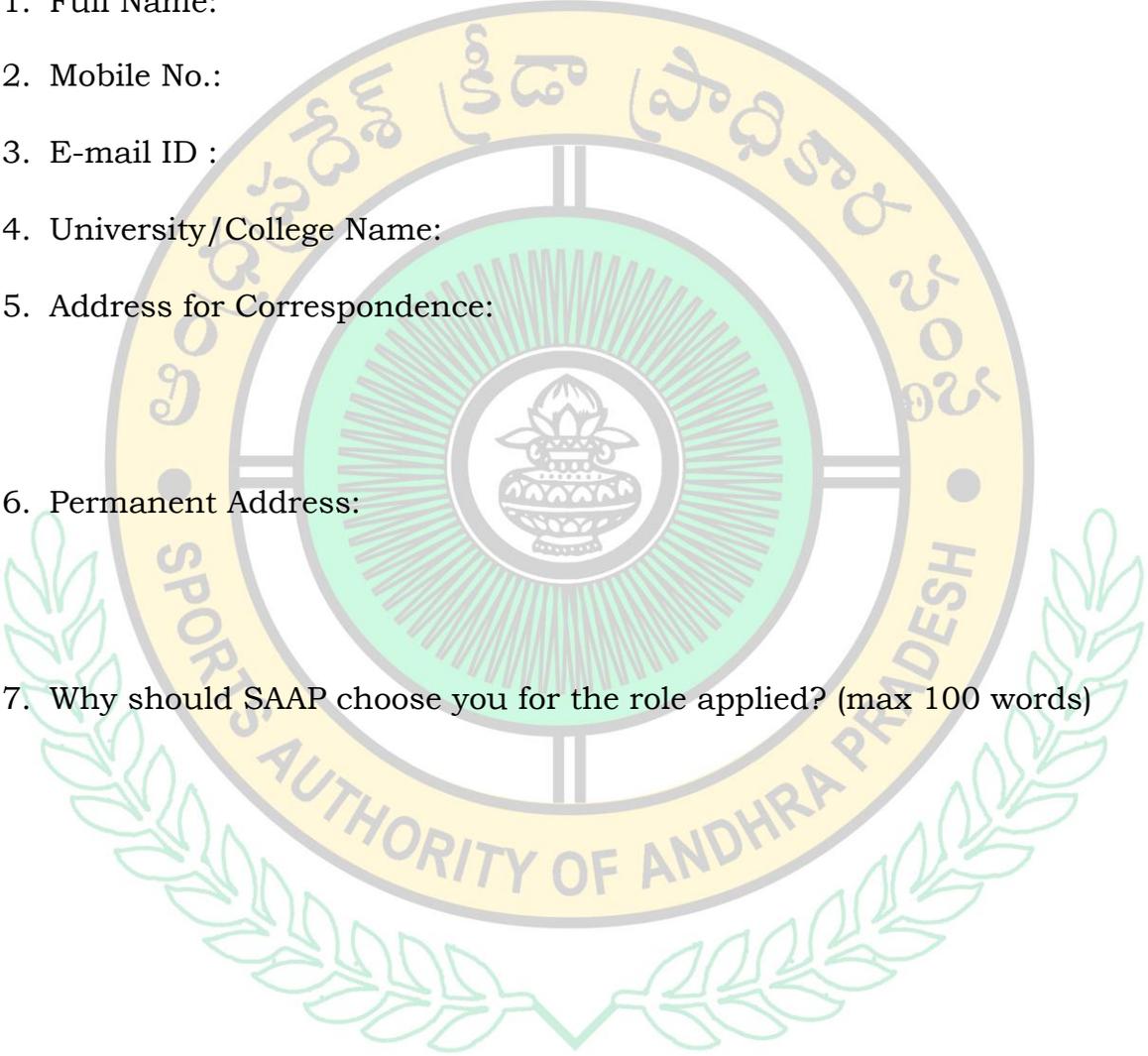


**Annexure-I**

**Application Form: SAAP Campus Ambassador Program**

**Note:** You will be contacted only if SAAP wishes to pursue this application. Please also note that all fields are mandatory.

1. Full Name:
2. Mobile No.:
3. E-mail ID :
4. University/College Name:
5. Address for Correspondence:
6. Permanent Address:
7. Why should SAAP choose you for the role applied? (max 100 words)



**Date :**

**Place:**

**Signature of the Applicant**